



Confederation of Indian Industry

## **India-Africa Health Forum 2015**

### **24 April 2015 : Pragati Maidan, New Delhi**

#### **Concept Note**

Healthcare has become one of India's largest sectors - both in terms of revenue and employment. The industry comprises hospitals, medical devices, clinical trials, outsourcing, telemedicine, medical tourism, health insurance and medical equipment.

The medical tourism market in India is projected to hit US\$ 3.9 billion mark this year having grown at a compounded annual growth rate (CAGR) of 27 % over the last three years, according to a joint report by consultancy firm KPMG and an industry body. The report says inflow of medical tourists is expected to cross 320 million by 2015.

#### **Why Africa?**

Over the past 10 years, African countries have struggled with worsening economic conditions and reduced public finance for health services. Some governments have responded in a piecemeal fashion, reacting to internal and external pressures. Others have embarked on major reforms of various aspects of their health systems. Particular attention is paid to the experience of introducing user fees, community financing and decentralization since these have been some of the most popular strategies. Public Health services are disintegrating or mutating everywhere in Africa leaving behind outbreaks of cholera and typhoid and little hope that private market will serve more than the urban elite. Recent outbreaks of new infectious diseases such as Ebola, Marburg and AIDS have made the health situation more vulnerable in Africa and require good amount of support from Emerging economies like India.

#### **India- Africa : Partnering to Develop a Healthy Society**

Despite the efforts done in the last decade by governments and global organizations, about 2 million Africans have no access to essential medicines. 74% of drugs against HIV/AIDS are under the monopoly of big pharmaceutical groups and 77% of Africans lack access to treatment. As a result, tuberculosis, AIDS and malaria still kill more than 6 million people on the continent each year. A possible solution to this situation would be the production of generic drugs in the continent. Being 70-90% cheaper than brand name drugs, generic drugs especially from India are more affordable for large majority.

The healthcare scenarios of India and Africa are similar and both regions have not been able to eliminate communicable diseases like malaria and were burdened with non-communicable diseases like diabetes and hypertension. The affordable health solution of India can be a boon to the health sector of Africa. Moreover, the emergence of Indian private institutions in Africa can help in eradicating some of diseases like cholera, polio.

According to a recent report 47% of Nigerians who visited India are for medical purposes which amounted to 18,000 persons and they expended close \$250 million. As per the Indian High Commission Nairobi data, more than 60% of visa issued to Kenyans are for medical purpose. Africa contributes one third of revenue generated by medical tourism in India. These will provide a good reason of the tremendous opportunity Africa offers for Indian health sector in enhancing healthcare services and also as a healthcare investment destination for future growth.

### **Purpose of the Forum**

The forum will provide an opportunity for Indian healthcare providers to interact with leaders from African Government, civil society, and the private sector to meet and discuss on specific projects for collaboration in the health sector. The forum aims to showcase the world class healthcare services, diagnosis, medical technology and medical research. The meet will also provide platform for African countries to showcase the investment opportunities in the healthcare and related sectors to the potential investors who will attend the event.

### **Proposed Sessions**

- Understanding the healthcare needs of Africa
- Creating and enabling environment for delivering improved health services
- Investment opportunities in Africa's Healthcare sector
- Partnership in Training and capacity building in healthcare sector
- Financing the Healthcare opportunities in Africa
- Successful PPP Models for access to affordable healthcare
- E-Healthcare : Using AAA technology in transforming African healthcare
- Indian Investment in tertiary Healthcare and Supply of affordable medicines
- India and Africa : Create a fusion of traditional and Western Medicine